

Historic, Archive Document

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*The depression hasn't affected the quality
of Our Dahlias.*



EXHIBITION DAHLIAS

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[Look at this catalog—it's small;
look at the prices—they're low.
The reduced catalog and the re-
duced prices go together. AND
YOU GET THE SAVINGS.]

WILLOW DAHLIA GARDENS

CEDAR GROVE, NEW JERSEY

Tel. VERona 8 - 5712

Please Read Before Ordering

We have cut expenses to the bone to give you extra value for your money this year. Descriptions are brief, those of you that have our last years catalogue can secure most of the descriptions from that. We wish to thank you for your patronage and to assure you we will try to merit the continuance of it. All plant orders will be sent post paid in first two zones, those at greater distance should add twenty-five cents for special handling stamp.

GUARANTEE.

We guarantee all plants and tubers shipped to be true to name, free from disease and reach you in a healthy growing condition. Any tuber found defective must be returned for replacement. No Tubers will be shipped before May first except at your own risk.

Order Early—Then you will get what you want. In certain varieties we have only limited stock. All orders are filled in rotation and stock is subject to prior sale. Keep a copy of your order for comparison. Order early.

Terms—Payment in full with order.

Minimum Order—No order for less than one dollar.

Quantity Orders—One dozen of any variety at the price of ten.

Substitution—We do not substitute unless you authorize us to do so. Or, name a second choice. This is wise when you are ordering late in the season.

Size of Roots—Size of root does not make a plant large or small. Some varieties usually have large, others small roots. The essential thing is a growing bud and this you will get on each root.

Transportation Charges—We pay postage including the insurance on parcel post shipments on retail orders of roots to all parts of the United States and Canada.

Time of Shipping—We will ship orders around May 15. If this date does not agree with your plans, tell us when you wish your order shipped.

Care of Roots—Unpack and plant at once. Do not leave roots lying around, they will dry out.

California Grown Dahlia Seed

This year we offer seed not our own but from a California grower who produces prize winners.

For \$5 you can buy 100 seeds of the highest quality. Every plant will be interesting; every one will be a new variety; you will have suspense and uncertainty; most, let's be quite clear, will be disappointing, but over these you will laugh, for you took your chances knowingly; then there may be a gorgeous dahlia, a new dahlia, your own, which you raised and which you may name. And this dahlia cost you 5c. Try some seed this year.

Grade A	\$5.00 per 100 selected seeds.
Grade B	\$2.50 per 100 selected seeds.
Grade C	\$1.00 per 100 selected seeds.

	Tubers	Plants
ANDREA ERICKSON <i>ID</i> One of the best whites	\$7.50	\$3.00
ANTARTICA <i>FD</i> Pure white of large size	5.00	2.00
ARTHUR W. GREY <i>ID</i> Rich salmon apricot flushed with orange and rose	3.00	1.00
BAGDAD <i>ID</i> Wonderful flower of scarlet red	7.50	3.00
CAPT. COSTE <i>ID</i> Yellow to gold fine flower		4.00
CARDINALIS <i>FD</i> Brilliant glow-spectrum red fine flower on good stem	5.00	2.00
COLOR SERGEANT <i>ID</i> Rich salmon bronze one of the most beautiful of all	2.00	.75
COQUETTE <i>ID</i> Fine large flower of red and gold	2.00	.75
D. J. SANDT <i>SC</i> Reddish orange striped and splashed with blood red	2.50	1.00
DOROTHY STONE <i>ID</i> Beautiful shade of rose pink	3.50	1.50
DR. JOHN CARMAN <i>FD</i> Large tyrian rose	2.00	1.00
DWIGHT W. MORROW <i>ID</i> Immense rich crimson-red		4.00
EARL WILLIAMS <i>ID</i> Red tipped white	.75	
EDNA FERBER <i>SC</i> Glistening coral shading to gold	1.50	.75
ELITE GLORY <i>FD</i> Rich red, very large	1.00	
EAGLE ROCK WONDER <i>SC</i> Orange shading to buff		2.50
ELITE PEACH <i>FD</i> Orange pink shaded grenadine pink	1.50	.75
ELIZABETH CARTERET <i>ID</i> Rich cerise silver reverse	2.50	1.00
EDWARD THOMAS BEDFORD <i>FD</i> Purple large flower	4.00	2.00
FORDHOOK GOLDCREST <i>FD</i> Yellow flushed strawberry pink	2.00	1.00
FORDHOOK MARVEL <i>FD</i> A coral red of large size	2.00	1.00
FORDHOOK VICTORY <i>ID</i> Rich tyrian rose of fine form, one of the best		.75
FORT MONMOUTH <i>ID</i> Rich claret very large flower made up of narrow twisting petals	2.50	1.00
FORT WASHINGTON <i>FD</i> Rich velvety oxblood red very large		.75

	Tubers	Plants
GOLDEN GOBLIN <i>FD</i> Pure gold of perfect form, the only dahlia we showed this year winning first best vase of ten decorative at N. Y. we cannot recommend this dahlia too highly	6.00	2.00
GOLDEN DREAM <i>FD</i> Deep shade of gold	1.50	
GOLD MEDAL <i>B</i> Yellow and red	.50	
GRAF ZEPPELIN <i>FD</i> Pure white long stems		2.00
GOV. MORGAN F. LARSEN <i>FD</i> Golden yellow flushed with apricot on reverse		2.00
HARRY MAYER <i>FD</i> Silver and phlox pink	1.00	
IAN <i>C</i> Clear yellow in center shading to pink	.75	
JUDGE LEON McCORD <i>FD</i> Old gold suffused rose	2.50	1.00
J. B. WAITE <i>ID</i> Deep lavender with curled and twisting broad petals	.75	
JANE COWL <i>ID</i> A striking dahlia a blend of bronze, buff, and brilliant gold one of the very best	1.00	.50
JEAN TRIMBEE <i>SC</i> Our favorite dahlia. Huge but not coarse flower of rich dahlia purple shading to true purple	5.00	2.00
JERSEY BEACON <i>FD</i> Chinese scarlet with lighter reverse fine large flower and free bloomer	.35	
JERSEY BEAUTY <i>FD</i> The best of all, true pink of perfect habit of growth	.35	
JERSEY BUTTERCUP <i>FD</i> Yellow sometimes edged with amber. Good bloomer	5.00	2.00
JERSEY GLORY <i>FD</i> Sparkling orange, of large size and fine form	2.50	1.00
JERSEY MAMMOTH <i>ID</i> One of the largest a rich golden mahogany	1.00	
JERSEY MASTERPIECE <i>ID</i> Soft strawberry pink suffused with gold	2.00	.75
JERSEY METEOR <i>FD</i> Light salmon orange one of the best Jersey's	5.00	2.00
KARL BONAWITZ <i>SC</i> Deep velvety carmine		2.50

	Tubers	Plants
KATHERINE COLE <i>FD</i> Light pink and cream an exquisite flower and very free bloomer	3.00	1.00
KATHLEEN NORRIS <i>ID</i> Prize winner everywhere a beautiful shade of rose pink	3.50	1.50
KEMP'S VIOLET WONDER <i>FD</i> Large violet purple	2.50	1.00
LINCOLN G. DICKEY <i>ID</i> Very free bloomer of large cream and fawn flowers		2.00
MABEL S. DOUGLAS <i>ID</i> Large clear pastel lavender	5.00	2.00
MARGARET MASSON <i>FD</i> Silvery pink	.75	
MARGARET WOODROW WILSON <i>ID</i> Phlox pink	.75	
MARIPOSA <i>SC</i> Violet pink	.75	
MARMION <i>ID</i> Golden yellow of largest size	1.00	.50
MONMOUTH CHAMPION <i>FD</i> A real champion of orange flame. A very free bloomer of very large flowers. One we can really recommend	3.00	1.00
MINNIE EASTMAN <i>SC</i> Flame and yellow	2.50	1.00
MORDELLA <i>FD</i> Apricot buff	.75	
MRS. ALFRED B. SEAL <i>ID</i> Violet rose very fine		2.00
MRS. FRANCES E. BULLARD <i>P</i> Silver pink	.75	
MRS. I. DE VER WARNER <i>FD</i> Orchid	.35	
NANCY SUE LANG <i>ID</i> Red tipped gold	1.00	.50
ORANGE BEACON <i>FD</i> Bittersweet pink		1.00
PAPILLION <i>ID</i> Old rose	1.00	
QUEEN OF THE GARDEN BEAUTIFUL <i>FD</i> Primrose yellow	.75	
ROBERT TREAT <i>FD</i> American beauty	.75	
ROMAN EAGLE <i>FD</i> Brilliant gold bronze	.75	
ROSE FALLON <i>FD</i> Amber Russet and Salmon	.75	
SAGAMORE <i>FD</i> Gold	.50	
SHAWNEE PEACH <i>ID</i> Beautiful shade of peach	3.00	1.00
SNOWDRIFT <i>FD</i> Pure white	.50	
STAR OF BETHLEHEM <i>SC</i> Pure white		2.00
SEÑORITA <i>ID</i> Rich shade of red, large flower	.75	

	Tubers	Plants
STARLIGHT <i>ID</i> Gold	1.50	
THE CANADIAN <i>FD</i> Coppery shades	.75	
THE WORLD <i>FD</i> Rosy Magenta and silver	2.50	1.00
THOMAS A. EDISON <i>FD</i> Pansy purple with tones of true purple	2.50	1.00
THE LEMONADE <i>FD</i> Sulphur yellow	1.00	.50
VALENTINO <i>ID</i> Salmon pink fine flower	3.00	1.50
VALESKA <i>ID</i> Deep shade of lilac	2.00	1.00
WANDA MILLER <i>FD</i> Violet tipped white	1.00	
WATCHUNG SUNRISE <i>FD</i> Golden amber pink reverse	2.00	.75
W. H. T. <i>FD</i> Old rose	5.00	2.00
YELLOW BEAUTY <i>FD</i> Pure yellow	2.50	1.25

Abbreviations indicating classification:

B—Ball	FD—Formal decorative
C—Cactus	ID—Informal decorative
SC—Semi Cactus	PP—Peony

Collection Offers

Six for Two Dollars

Margaret Woodrow Wilson	Jersey Beauty
Mrs. I. De Ver Warner	Jersey Beacon
Sagamore	The Canadian

Six for Four Dollars

Jane Cowl	Mordella
Marmion	Senorita
Harry Mayer	Ian

Three for Four Dollars

Monmouth Champion	Jane Cowl	Rose Fallon
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Three for Ten Dollars

Golden Goblin	Thos. Edison	Arthur W. Grey
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Plant Offer — Any six of the following in six varieties, five dollars shipped post paid in first two zones.

Monmouth Champion	Graf Zeppelin
Golden Goblin	Antartica
Katherine Cole	Jersey Masterpiece
Thos. A. Edison	D. J. Sandt
Shawnee's Peach	Edward Thomas Bedford
Arthur W. Grey	Dorothy Stone
Yellow Beauty	Valentino
Jean Trimbee	Jersey Buttercup
Kathleen Norris	Jersey Glory
King Midas	Mabel Douglas

We're going to make worthwhile a little work with your friends. We're going to offer you 1/5 off on any \$50 order you send in. You can make as many separate orders out of it as you have to; each will be packed and sent separately but the total must be at least \$50. This can very well be the start of a Garden Club in your neighborhood and you taking the leadership will be President of the Club.

